



## Reference Material

CAPACOA Appearance before the Standing Committee on Canadian Heritage as part of the study of Challenges and Issues Faced by the Arts, Culture, Heritage and Sport Sectors During the COVID-19 Pandemic

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November 30, 2020

## Draw up a clear picture of the impacts of the pandemic on activities of the arts, culture, heritage and sports sectors

### Labour Force Survey – Employment

Source: Statistics Canada, [Labour Force Survey, by selected industries, Canada, unadjusted for seasonality, October 2020](#). Custom table, charts and calculations by CAPACOA.

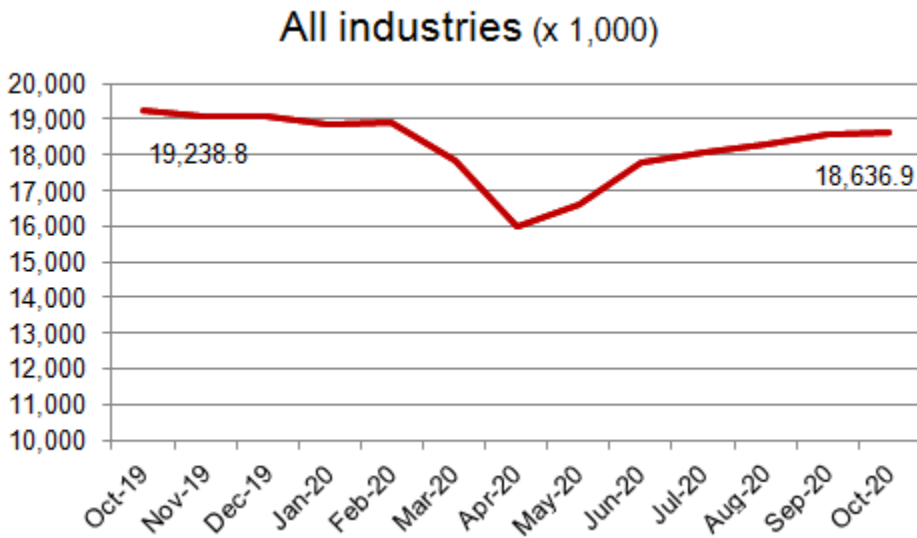
#### Arts, Entertainment and Recreation Sector [NAICS 71]

- Lost 36,600 jobs in October.
- Employment is 23.3% lower than last year at the same period.

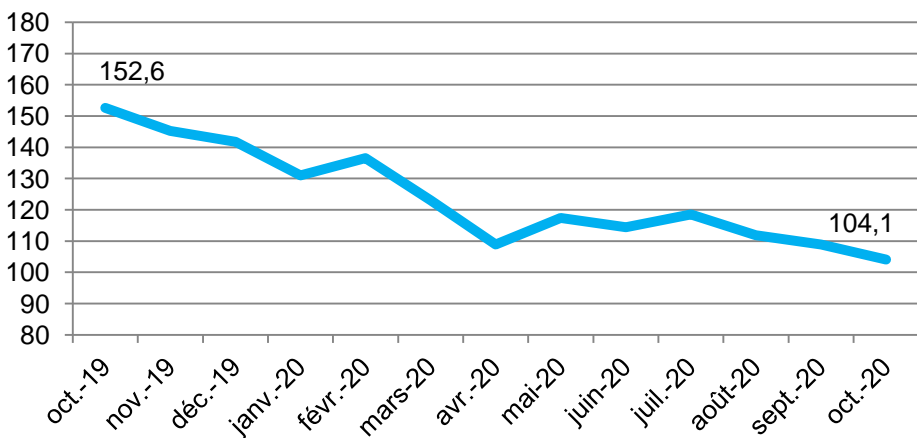
#### Performing Arts, Spectator Sports and Related Industries Sub-Sector [NAICS 711]

- Lost 4,800 jobs in October
- Employment is 31.8% lower than last year at the same period.

Employment by Industry, Canada, unadjusted for seasonality (x1,000)



### Performing arts, spectator sports and related industries [NAICS 711] (x 1,000)



Source: Statistics Canada, [Labour Force Survey, by selected industries, Canada, unadjusted for seasonality](#).

### Performing Arts Companies Industry Group [NAICS 7111]

- Lost approximately 8,000 jobs in October.
- Approximately 3 in 4 jobs lost compared to last year (actual % could range from 57% to 87%).

## Labour Force Survey – Total Labour Force

### Performing Arts, Spectator Sports and Related Industries Sub-Sector [NAICS 711]

- Total labour force participation decreased 3.5% in October.
- 22.0% lower than a year ago at the same period.
- This suggests a migration of the workforce to other sectors.

Note: “Labour force” estimates are the number of persons 15 years of age and over who, during the reference week, were employed or unemployed. “Unemployed” means persons who were without work, had looked for work in the past four weeks, and were available for work. Unemployed persons retain the NAICS industry classification of their previous job.

## Gross Domestic Product

Source: Statistics Canada, [Table 36-10-0434-01 Gross domestic product \(GDP\) at basic prices, by industry, monthly \(x 1,000,000\)](#). Calculations by CAPACOA.

### Arts, Entertainment and Recreation Sector [NAICS 71]

- The GDP of the sector in August 2020 was 52.1% lower than in August 2019.

### Accommodation and Food Services Sector [NAICS 72]

- The GDP of the sector in August 2020 was 33.0% lower than in August 2019.

## Additional Statistics

The latest and most relevant economic indicators during the time of COVID-19 can be found on this Web page:

<https://capacoa.ca/en/research/covid-impact-statistics/>

## Identify gaps in federal aid programs

Civic venues – theatres and concert halls owned by municipalities and education institutions – are not eligible for the wage subsidy or the new rent subsidy.

Their particular situation is documented in this blog post:

<https://capacoa.ca/en/2020/04/municipal-presenters-connectors-of-touring-circuits/>

## Identify better support to these sectors which are disproportionately affected by the pandemic to better suit to their reality

Here is additional information regarding the programs whose supplementary funding is ending on March 31, 2020.

Funding Program	Budget Estimates 2018-2019	Investments from budget 2019	Increase in 2019 (decrease in 2021)
Canada Arts Presentation Fund	\$ 32,000,000	\$ 8,000,000	25%
Building Communities through Arts and Heritage	\$ 17,700,000	\$ 7,000,000	40%
Canada Music Fund	\$ 24,300,000	\$ 10,000,000	41%

## Additional documentation

CAPACOA's [written submission](#) in response to the department of Canadian Heritage's recovery framework consultation includes many strategic insights on topics related to the study of the Committee:

- Supply and demand of in-person and online live performances;
- Digital discoverability;
- Equity and inclusion;
- Environmental footprint;
- Individual health.