THE GROSS DOMESTIC PRODUCT OF LIVE PERFORMANCES IN CANADA IN 2010

$2.1 BILLION

57,000 LIVE PERFORMANCE JOBS IN CANADA IN 2010

Participants in the performing arts predict:

CIVIC ENGAGEMENT

VOLUNTEERISM

TOLERANCE

ALTRUISM

Performing arts presenters are COMMUNITY BUILDERS

3 in 4 PRESENTING ORGANIZATIONS form PARTNERSHIPS to enrich the community.

People who attend performing arts activities have been shown to be significantly healthier, have lower anxiety and be less subject to depression.

PERFORMING ARTS HAVE IMPACT

Festivals and series presenters pay more than $200 MILLION in artistic fees per year.

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