

PERFORMING ARTS HAVE IMPACT

Festivals and
series presenters pay

more than **\$200
MILLION**

in artistic fees per year.



THE GROSS DOMESTIC PRODUCT
OF **LIVE PERFORMANCES**
IN CANADA IN 2010

\$2.1 BILLION



57,000
LIVE PERFORMANCE
JOB IN CANADA
IN 2010



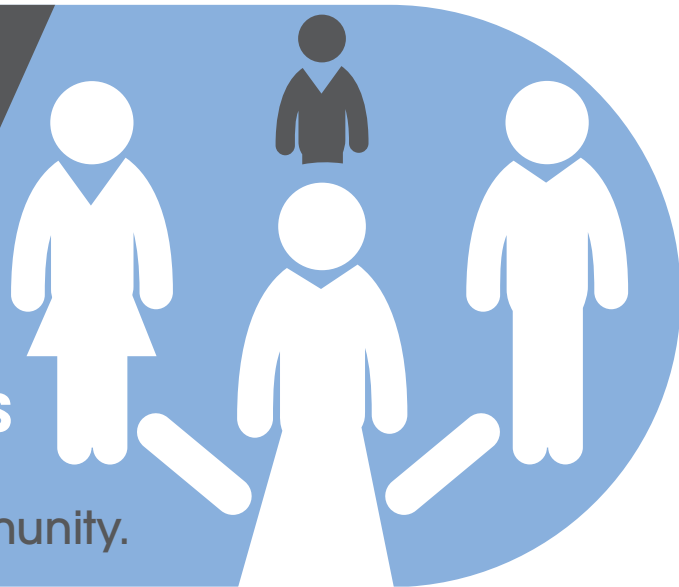
Participation in the
performing arts predicts

CIVIC ENGAGEMENT
VOLUNTEERISM
TOLERANCE
ALTRUISM

Performing arts presenters are

**COMMUNITY
BUILDERS**

3 in 4 PRESENTING
ORGANIZATIONS
form **PARTNERSHIPS**
to enrich the community.



People who attend
performing arts activities
have been shown to be
significantly healthier,
have **lower anxiety** and be
less subject to depression

CAPACOA

CANADIAN ARTS
PRESENTING ASSOCIATION
ASSOCIATION CANADIENNE
DES ORGANISMES ARTISTIQUES

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un organisme du gouvernement de l'Ontario