Building Collaborative Advantage Webinar

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resetting our conversations
three core questions

what will it take for your presenting network to thrive over the next decade and beyond?

what will your network’s stakeholders need to thrive over the next decade and beyond?

why should your current and future stakeholders want a relationship with your network over the next decade and beyond?
we are living in “The Age of Transformation”
how will your network harness the forces of transformation?
thinking and acting beyond orthodoxy
“All of us are prisoners, to one degree or another, of our experience.”

Gary Hamel and C.K. Prahalad
strategy as learning
building collaborative advantage
collaborative advantage

shared commitment to the opportunities of collaboration (care and cooperation)

shared capacity for the work of collaboration (connection and coordination)

shared confidence in the outcomes of collaboration (coherence and creation)
design for the loss of control
a business model describes the rationale of how an organization creates, delivers and captures value
thick value

thick value is deep, meaningful and enduring value created in a manner consistent with purpose.
questions?

comments?
which “opportunity space” should be the first priority for building collaborative advantage?
three opportunity spaces

anticipating Canada's shifting demographics

innovating conferences

strengthening the network of networks
what principles should guide the effort to build collaborative advantage in the identified opportunity space?
principles are statements of justified belief about the necessary conditions for success
collaborative advantage

shared commitment to the opportunities of collaboration (care and cooperation)

shared capacity for the work of collaboration (connection and coordination)

shared confidence in the outcomes of collaboration (coherence and creation)
closing remarks
thinking and acting beyond orthodoxy
design for the loss of control
“The future is always beginning now.”

--Mark Strand