Job Growth in the Live Presentation Domain

Supplemental statistical information to CAPACOA's 2020 pre-budget brief
Enlightened investments

• Since 2016, the federal government made historic investments in arts and culture:
  – Doubling of funding to Canada Council for the arts
  – Infrastructure funding for cultural spaces
  – $25 million per year to support Creative export
  – And, recently, two-year investments in cultural events

• These investments have led to more artistic experiences being shared with Canadians and...

more jobs
Between 2014 and 2017, the number of jobs in the live presentation domain in Canada grew from 60,000 to 70,200 jobs, a 17% increase over three years.
Most recent statistics suggest that job creation continued in 2018:

The number of businesses without employees* grew 6.2% from 19,200 to 20,400

* This statistical grouping includes mostly self-employed workers.

Source: Statistics Canada, Table 33-10-0038-01 Canadian Business Counts, without employees, December 2017 and Table 33-10-0106-01 Canadian Business Counts, without employees, December 2018
The above statistics reflect activities at all stages of the live presentation value chain: creation, production, presentation.

The live performance domain “includes live performances of theatre, dance, opera, musical theatre, orchestras, music groups and artists, circuses, puppetry, and multidisciplinary events such as celebrations and festivals. The domain includes promoters and presenters involved with live performances, as well as the physical infrastructure used to house these events where these are facilities dedicated to live performance such as theatres or concert halls.”

For more information

A Strong Domestic Market for the Live Performance Sector,
Pre-budget submission in advance of the 2020 Budget

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Tentacle Tribe at the 2019 edition of Festival Quartiers Danses.
Photo Credit: Romain Lorraine.