

Job Growth in the Live Presentation Domain

Supplemental statistical information
to CAPACOA's 2020 pre-budget brief



CANADIAN ARTS PRESENTING ASSOCIATION
ASSOCIATION CANADIENNE DES ORGANISMES ARTISTIQUES

Enlightened investments

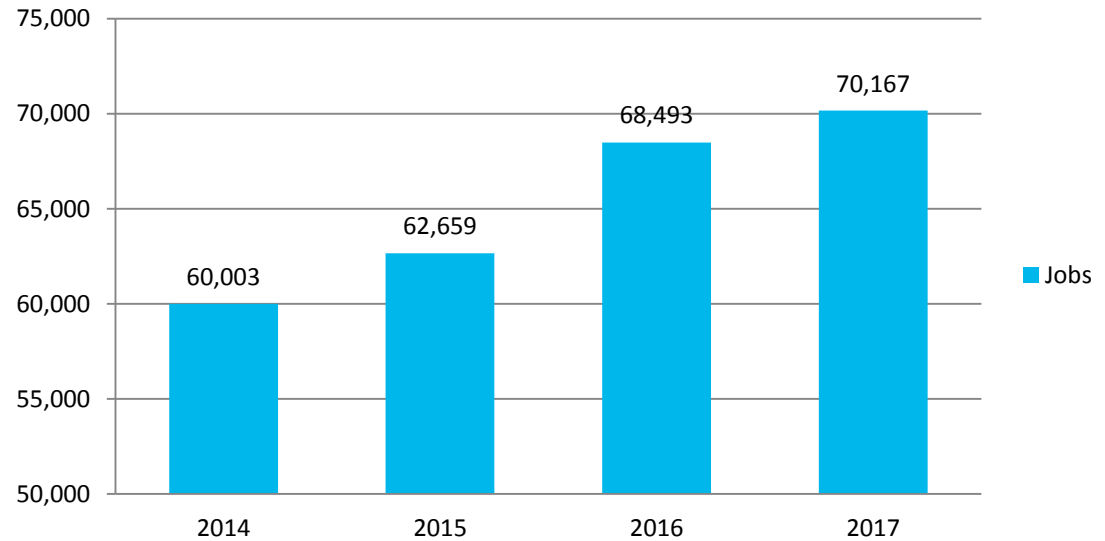
- Since 2016, the federal government made historic investments in arts and culture:
 - Doubling of funding to Canada Council for the arts
 - Infrastructure funding for cultural spaces
 - \$25 million per year to support Creative export
 - And, recently, two-year investments in cultural events
- These investments have led to more artistic experiences being shared with Canadians and...

more jobs

Number of jobs

Between 2014 and 2017, the number of jobs in the live presentation domain in Canada grew from 60,000 to 70,200 jobs, a 17% increase over three years

Number of Jobs in the Live Performance Domain



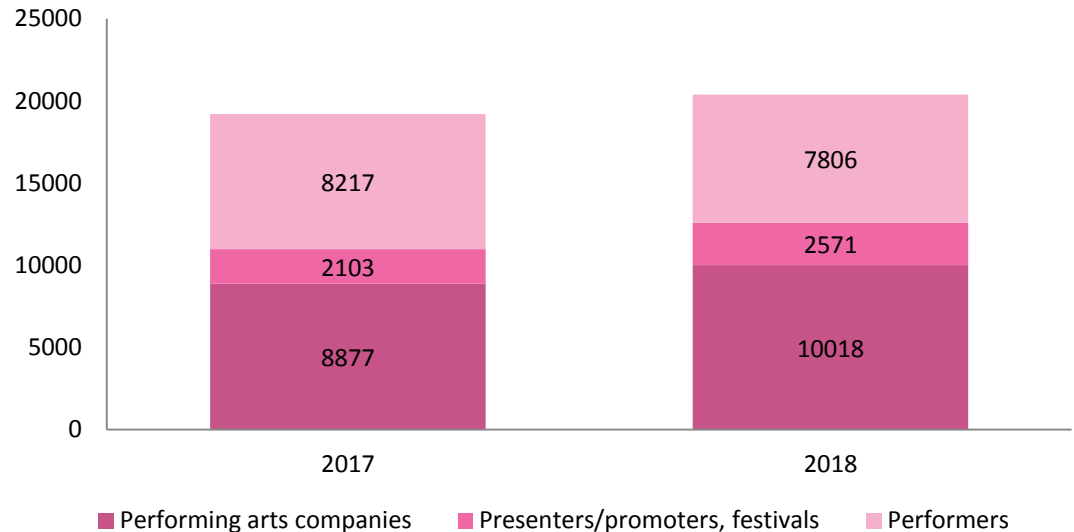
Number of self-employed workers

Most recent statistics suggest that job creation continued in 2018:

The number of businesses without employees* grew 6.2% from 19,200 to 20,400

* This statistical grouping includes mostly self-employed workers.

Number of Live Performance Businesses, without employees



Notes

- The above statistics reflect activities at all stages of the live presentation value chain: creation, production, presentation.
- The live performance domain “includes live performances of theatre, dance, opera, musical theatre, orchestras, music groups and artists, circuses, puppetry, and multidisciplinary events such as celebrations and festivals. The domain includes promoters and presenters involved with live performances, as well as the physical infrastructure used to house these events where these are facilities dedicated to live performance such as theatres or concert halls.”

Source: Statistics Canada, [Conceptual Framework for Culture Statistics 2011](#), p. 41.

For more information

[A Strong Domestic Market for the Live Performance Sector,](#)
Pre-budget submission in
advance of the 2020 Budget

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Tentacle Tribe at the 2019 edition of Festival Quartiers Danses.
Photo Credit: Romain Lorraine.